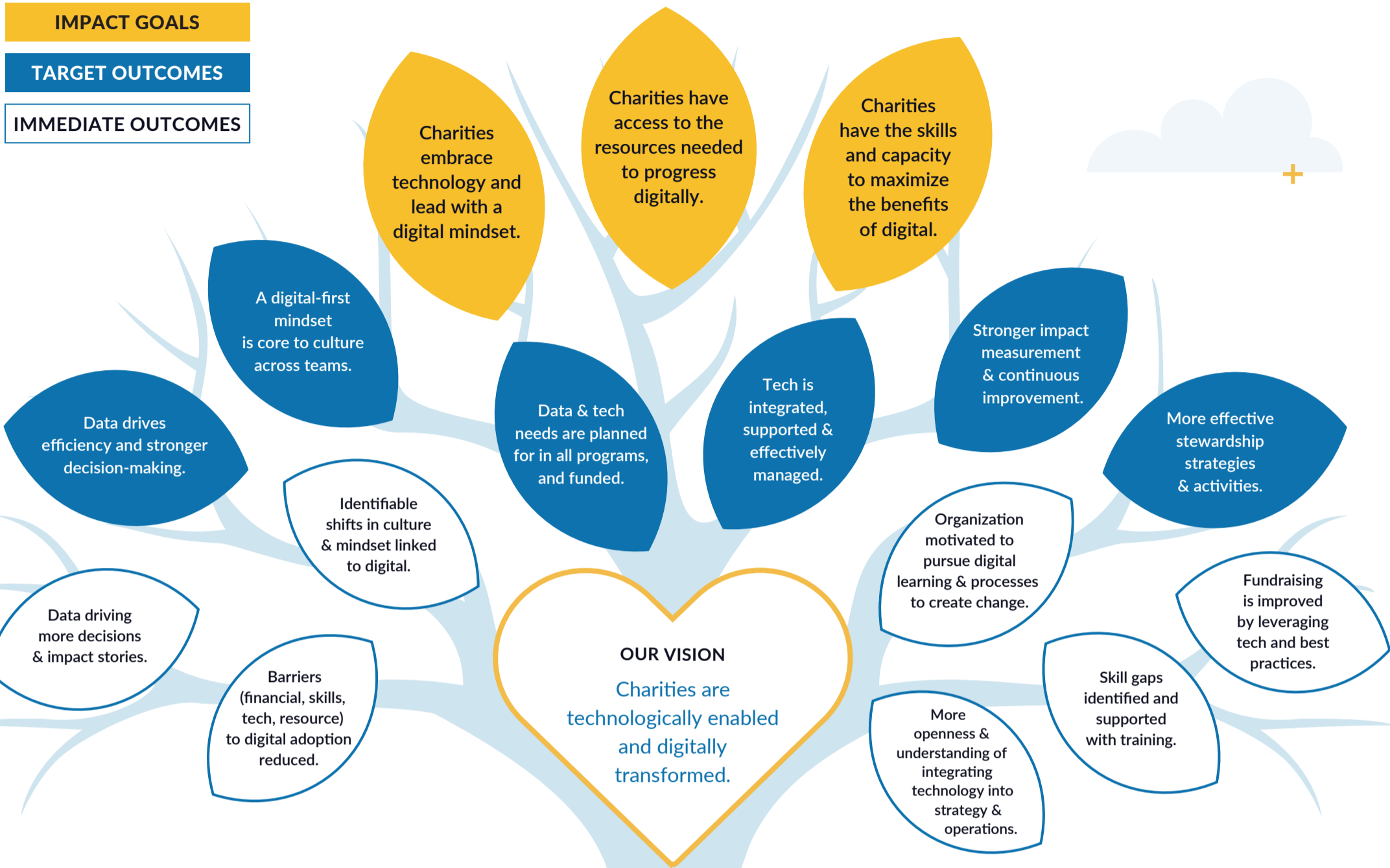


IMPACT GOALS

TARGET OUTCOMES

IMMEDIATE OUTCOMES



OUTPUTS

- ➔ Each charity has a custom Digital Transformation Action Plan.
- ➔ Charities provide staff with resources & training.
- ➔ Funding is provided to support implementation.
- ➔ Charity leadership is supported and committed to process.
- ➔ Charities receive targeted support and guidance from subject matter experts.

ACTIVITIES

- ➔ Assessments are conducted to review current technology, people, & processes to identify needs, and opportunities.
- ➔ The action plan is created with recommendations for efficiency and growth.
- ➔ Program curriculum is delivered through online training, a library of high-quality resources, and trusted network of advisors.
- ➔ Mastercard, through Charity Growth Academy, provides grants to pilot organizations to support digital transformation.
- ➔ Volunteer teams from Mastercard are created and trained to support charities.